



International work solicitation of memorial creative prize of professor ASAKURA NAOMI 2014

I. Purpose

To commemorate ASAKURA NAOMI (master of Japanese basic design, who used to be the guest professor during 2001-2003 at Kun- Shan University), his achievements, and contributions for Taiwanese education of basic design; Kun- Shan University has established “**memorial creative prize of Professor ASAKURA NAOMI**” since 2004. We practicing, promoting the level of basic design, and selecting talented person who performs brilliantly through competitions. In 2014, “**memorial creative prize of Professor ASAKURA NAOMI**” has accomplished 11th year; we wish we could practice the “Spirit of ASAKURA” and promote the education of basic design more efficiently. Moreover, we have extended the scale of the competition from Taiwan to **Asian area** this year, and we hope the person who lives in Asian area and related to design is able to understand the importance of basic design to design field more deeply.

II. Units

1. Sponsor unit: Kun Shan University
2. Carryout unit: Department of Visual Communication Design, Kun Shan University and Light Construction Laboratory, Department of Visual Communication Design, Kun Shan University.
3. Cosponsor unit: taiNan Art & Design Association (NADA), Taiwan Society of Basic Design and Art, FLA digital Creative, eRay Digital Co.,Ltd., Splendid image printing center.

III. Qualification of participation

1. Anyone who has enthusiasm and interests to design are free to sign up.
2. Personal and group (less than 3 person) participating are both acceptable, and the quantity of works will not be limited. Moreover, the delegate should be marked out as the contact of announcing and awarding if group participating is being selected.
3. Series of works are unacceptable.

IV. Annual Topic: Hi • Creation

Ocean, the mother of earth, nurtures the growth of all living things. From the creatures in the ocean, it is easy to discover the amazement of livings created by nature. The organisms of ocean creatures often contain many modeling characteristics and aesthetic feelings. Taiwan, an island surrounded by sea, has its own unique island climate and geography position by the sea. The ocean all-around also nurtures many exclusive and beautiful species. Therefore, the contest of the topic this year will begin with "Ocean", with "Hi (Similar to Chinese pronunciation of sea) • Creation" as the topic, with "Basic Design" as inspiration point, brings out vivacious and interesting atmosphere, and analyzes the richness of organisms in the sea. Passing through the modeling transformation and combination of flat, solid, geometry, organic, nature, and artificial, brings out unlimited creative and imagination.

V. Groups of Competition & Method of delivery

*Method of delivery: Mailing (Taiwan area only)

1. Graphic Design (Series of works are unacceptable)

Specification of work: Width 70 cm* height 100 cm (Straight)

- (1) Documents (paper form): Application form (Appendix I), label (Appendix II), Affidavit (Appendix IV).
- (2) Digital files (DVD form)
includes: Application form (Doc.), PDF file of the work, and JPEG file of the work.
PDF : Width 70 cm* height 100 cm (Straight), CMYK, 300 dpi.
JPEG : A3 (straight), RGB, 300 dpi.
- (3) Please print the work out personally as A3 size (29.7cm*42cm, Straight), mount it on the same sized black card, and leave 1 cm on each side. Furthermore, please stick the label (Appendix II) with glue on the button-right of the back. Finally, package it up and mail it/ deliver in person. (Please pay attention to the image of demonstration)
- (4) Form of graphic design.



2. Solid design:

Represent with size (width: 70cm* Height: 100 cm, Straight) on poster.

- (1) Documents (paper form): Application form (Appendix I), label (Appendix III), Affidavit

(Appendix IV).

(2) Digital files (DVD form)

includes: Application form (Doc.), PDF file of the work, and JPEG file of the work.

PDF : Width 70 cm* height 100 cm (Straight), CMYK, 300 dpi.

JPEG : A3 (straight), RGB, 300 dpi.

Represent by poster: Width 70 cm height 100 cm (Straight)

Content: Topic, introduction of product, Idea of design, real size, material, and photo of model or 3D simulation.

(3) Please print the work out personally as A3 size (29.7cm*42cm, Straight), mount it on the same sized black card, and leave 1 cm on each side. Furthermore, please stick the label (Appendix III) with glue on the button-right of the back. Finally, package it up and mail it/ deliver in person. (Please pay attention to the image of demonstration)

(4) Real model is not needed while signing up.

(5) Items of applying: stationery, and cutleries.

(6) Form of Poster.



3. Mail or deliver in person to Light Construction Laboratory (Department of Visual Communication Design, Kun Shan University.)

Mail address : **Light Construction Laboratory, Department of Visual Communication Design, Kun-Shan University, No.195, Kun- Da Rd., Yung-Kun Dist. Tainan City 71003 Taiwan (R.O.C.).**

*Please indicate clearly on the envelope:

Work for Competition- Memorial Creative Prize of Professor ASAKURA NAOMI 2014

***Method of delivery: FTP uploading (Other countries or areas)**

1. Please put the digital files into the portfolio which is named by participator's name, and upload it to the appointed portfolio; includes: Application form (Doc.)(Appendix I), Affidavit(Appendix IV), PDF file of the work, and JPEG file of the work.

PDF : Width 70 cm* height 100 cm (Straight), CMYK, 300 dpi.

JPEG : A3 (straight), RGB, 300 dpi.

2. Deadline of uploading: 23:59 (GMT+8, TST) on (Fri) 11st, Nov 2014

3. Ftp address: FTP://120.114.92.188

Account: activity

Password: activity,888

Portfolio of graphic design: activity_data/2014 ASAKURA/Graphic design

Portfolio of solid design: activity_data/2014 ASAKURA/Solid design

4. Please pay attention to the uploading demonstration for FTP (appendix V)

VI. Schedule

1. Deadline of acceptance : (Fri) 31st, Oct 2014 - (Fri) 7th, Nov 2014; must be postmarked by (Fri) 7th, Nov 2014 , those applications which are late will not be accepted.
2. Shortlist will be announced on (Sat) 15th, Nov 2014
3. Announcement of prizewinner & Awarding ceremony will be on (Fri) 21st, Nov 2014.
4. Exhibition of exchanging works: (Fri) 21st, Nov 2014- (Fri) 5th, Dec 2014.

VII. Selection

The shortlist of both graphic design and solid design will be proposed by committee of judges through selecting; the shortlist will be published on the website, and be announced through email at the same time. Moreover, the awarding ceremony will be on (Fri) 21st, Nov 2014, please do attend if you are on the shortlist (**Prizewinner will be published in the ceremony.**)

Originality (originality, uniqueness, and modeling aesthetic of the work) 40%

Topicality (meaning interpreting, fitness, and narration of the work) 40%

Application and Tractility (feasibility, material applying, development, cost, and selling potential of commercial application) 20%

VIII. Demonstration of works at finals

1. Location of demonstration: Kun- Shan Gallery
2. Address: **Library 5F.**, No.195, Kun- Da Rd., Yung-Kun Dist. Tainan City 71003 Taiwan (R.O.C.).
Map around campus : [CLICK](#)

IX. Awards

(1) Graphic design

Golden Award: 1 spot, includes NT\$10000, 1 trophy, and 1 certificate (student and direct teacher)

Silver Award: 1 spot, includes NT\$7000, 1 trophy, and 1 certificate (student and direct teacher)

Bronze Award: 1 spot, includes NT\$5000, 1 trophy, and 1 certificate (student and direct teacher)

Excellent work: 2 spots, includes NT\$3000 and 1 certificate (student and direct teacher) per spot.

Shortlisted: 10 spots, 1 certificate (student and direct teacher) per person/group who is on the shortlist.

(2) Solid design

Golden Award: 1 spot, includes NT\$10000, 1 trophy, and 1 certificate (student and direct teacher)

Silver Award: 1 spot, includes NT\$7000, 1 trophy, and 1 certificate (student and direct teacher)
Bronze Award: 1 spot, includes NT\$5000, 1 trophy, and 1 certificate (student and direct teacher)
Excellent work: 2 spots, includes NT\$3000 and 1 certificate (student and direct teacher) per spot.
Shortlisted: 10 spots, 1 certificate (student and direct teacher) per person/group who is on the shortlist.

X. Rules of competition & Notes

1. Website: http://120.114.92.189/HiCreation/ASAKURA_index.html (Officially opening before 15th, Oct 2014)
2. Facebook: Please search “朝倉直巳教授紀念創作獎” for keyword.
3. Please pay attention to the website for rules of competition & notes, work form, and shortlist etc.
4. Please **download/print** the regulation, application form, and other forms out yourself.
5. Those works and documents must arrive to **Light Construction Laboratory, Department of Visual Communication Design, Kun-Shan University** before deadline; those documents, works which are not complete or against the rules (no signs/marks which are not related to design) will lose the qualification of participation. The objection is not acceptable according to the conditions above.
6. Please do package the work carefully before mailing; the carryout unit will not be responsible for fixing job if there is any destruction about the work. Moreover, the objection is not acceptable if the grade of the judgment is influenced because of the damage while delivering.
7. Participator should afford the cost that related to delivering the tangible work.
8. All of the works should be new (which haven't published in any form from past three years), moreover, **plagiarism is forbidden**. Affidavit should be filled in while filling in the application form; the carryout unit has the right to remove the qualification if there is any behavior against the rules is found. The Award will be removed if the work belongs to prizewinner, furthermore, this condition will be announced publicly; if there is any legal issue involved, the participator needs to be liable for all of it.
9. Those works of participation will not be returned; the work of Golden, Silver, and Bronze awards will be exhibited at ASAKURA NAOMI memorial hall eternally. Moreover, each spot will get 1 certificate of enshrinement.
10. The carryout unit has the right to adjust the related rules, so please do pay attention to the announcement on the website.
11. The prizewinner should obey the rules of the competition and attend ceremony in person.

XI. Consultation of competition

Department of Visual Communication Design, Kun Shan University

Contact: Professor Tseng, Hsun Yi / Assistant of Light Construction Laboratory Chou, Chang-Yung

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E -mail : tunshuni@hotmail.com/xd2507635xd@gmail.com

Address: **Light Construction Laboratory**, No.195, Kun- Da Rd., Yung-Kun Dist. Tainan City 71003

Taiwan (R.O.C.).

✂ **Please pay attention to the announcements publicized on the website of competition for related documents and forms.**

Appendix I

Memorial Creative Prize of Professor ASAKURA NAOMI 2014 (Application form)

No.	※This blank is for carryout unit only.		
<input type="checkbox"/> Graphic Design			
<input type="checkbox"/> Solid Design			
※Please check the group you are going to take part in.			
Profile			
Name of participator			
Department/ Service unit		Birth date	
Identify number		Contact phone number	
Email address			
Contact address			
Direct teacher		Contact phone number of direct teacher	
Name of the work			
Size of the work ※Solid design only		Material of the work ※Solid design only	
Idea of design (below 200 words)			
Please stick your ID card copy here.(both sides)			

Appendix II

Memorial Creative Prize of Professor ASAKURA NAOMI 2014

*Carryout unit only

No. :

Label of Graphic Design

(Please stick this label on the button-right of the back of the work)

[Please fill up the blank with clear strokes]

Name of Participator : _____

Department/Service unit : _____

Contact phone number : _____ Email : _____

Name of the work : _____ **(Must be filled up)**

.....**cutting line**.....

Appendix III

Memorial Creative Prize of Professor ASAKURA NAOMI 2014

*Carryout unit only

No. :

Label of Solid Design

(Please stick this label on the button-right of the back of the work)

[Please fill up the blank with clear strokes]

Name of participator : _____

Department/Service unit : _____

Contact phone number : _____ Email : _____

Name of the work : _____ **(Must be filled up)**

Material : _____ Size : _____

.....**cutting line**.....

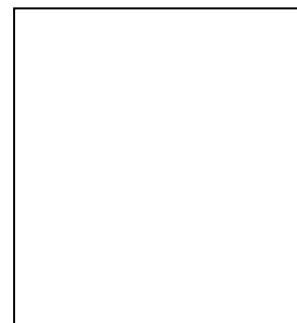
Affidavit

**I am going to participate Memorial Creative Prize of Professor
ASAKURA NAOMI 2014**

I am willing to obey and agree the rules of competition:

- I. My work is created by my own; No plagiarism, and imposture; This work has not been published.
- II. There is no conditions, e.g. Infringing upon copyright or other rights about my design.
- III. There will not be any objection of losing qualification if my work were delivered over the deadline.
- IV. I obey the rules of the competition absolutely.
- V. I respect and obey the final decision from the committee of judges absolutely.
- VI. All of the information in my profile is true; there will not be any objection if any of my information is not correct, not clear, or not true.
- VII. I am willing to obey all the rules of competition if I were in the shortlist.

Signature



For

Department of Visual Communication Design, Kun- Shan Univesity

Date(DD/MM/YY)

Appendix V

Filezilla(free software for Windows FTP) is recommended for delivering.
Link for downloading: [ftp://filezilla-project.org/](http://filezilla-project.org/)

The screenshot shows the FileZilla interface with the following annotations:

- 1**: Points to the host address field containing "120.114.92.188".
- 2**: Points to the username field containing "activity".
- 3**: Points to the password field containing "activity,888".
- 4**: Points to the "Quick connect" button.
- 5**: Points to the "activity_data" folder in the remote site pane.

The terminal window shows the following output:

```
指令: PWD
回應: 257 "/" is your current location
狀態: 成功取得目錄列表
狀態: 已從伺服器離線
```

The remote site pane shows a folder named "activity_data". Below it, the text reads: "Participants are free to create new folders or upload files in "activity_data"; but downloading, deleting are forbidden."

The status bar at the bottom shows "等候的檔案" (Waiting for files), "傳輸失敗" (Transfer failed), and "傳輸成功" (Transfer successful). The queue is empty.

